

## **STEVE APGAR JOINS DEMERS AMBULANCES**

**June 30, 2010** - Beloeil, Quebec – Demers Ambulances, one of North America’s largest ambulance manufacturers and the Canadian leader, is proud to announce that Steve Apgar has joined the Demers Ambulances Sales Team. Mr. Apgar will assume the position of Western Regional Sales Manager and will be responsible for both dealer development and direct retail sales in the Western Region. This appointment will be effective on July 1st, 2010.

“We are honored to welcome someone of Steve’s stature and experience to our team,” says Ben R. Lafortune, Executive Vice President of Demers Ambulances. “Steve has extensive experience in the EMS industry and he is a highly respected professional. Over the years, he has developed in-depth knowledge of the market and its key players. We look forward to expanding our sales efforts in the Western United States, and our ability to serve the many providers located there,” adds Mr. Lafortune.

In his early career, Mr. Apgar served as a Montana State Trooper for 14 years, worked as an EMT, and held the position of Disaster Emergency Services Director in Wyoming. He has over 20 years experience in Ambulance Sales Management and more recently, worked as an Ambulance Sales Manager. For the last 5 years he operated his own dealership for Montana and Wyoming, while at the same time creating and developing the popular Website AmbulanceTrader.com.

Demers Ambulances has been focusing a significant portion of its sales efforts on the United States market for the last 6 years, developing new products specifically to serve the needs of the U.S. market.

Based in Bozeman, Montana, Steve can be reached at 503.720.4067 [SApgar@demers-ambulances.com](mailto:SApgar@demers-ambulances.com)

### **About Demers Ambulances**

Demers Ambulances is the Canadian leader in ambulance design, manufacture and distribution and one of the largest firms in North America. 2010 marks 50 years of success for Demers, with more than 15,000 ambulances sold to customers in over 20 countries. With advanced products that consistently meet and exceed expectations of emergency services specialists around the world, Demers Ambulances is recognized as an innovator in ambulance engineering, introducing and perfecting details that keep paramedics and occupants safe while meeting today’s global challenges.

Accredited by the National Truck Equipment Association (NTEA) in the USA within their “MEMBER VERIFICATION PROGRAM”, by DOT and by Transport Canada and also recognized as a “QUALIFIED VEHICLES MODIFIER” (QVM) by the Ford Motor Company, Demers Ambulances meets the highest standards in the industry. To learn more about Demers Ambulances, visit [www.demers-ambulances.com](http://www.demers-ambulances.com)

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